

August 12, 2002

Dear Sir,

PRINTING IS AN ART; AT THE SAME TIME A REPRODUCTIONS INDUSTRIAL ACTIVITY. TO MAKE THIS CREATIVE FACULTY A PRODUCTIVE & PROFITABLE BUSINESS ACTIVITY ONE NEEDS TO ORGANIZE IT PROPERLY WITH SYSTEMATIC WORKFLOW AND WELL DEFINED BUSINESS RULES.

THERE IS NEED FOR AN INTEGRATED APPROACH TO THE WHOLE WORK.

We have an interesting solution to address this issue.



PRINT INTEGRATION is a software solution to create an integrated approach to the print reproductions as an industrial activity. It helps you manage the all three phases of reproduction like **pre-press**, **press** and **post-press** functions. It extends it to the management of accounting and financial control needs. Thus it offers a true full business management cycle for the print business.

Reading this enclosed brochure will be a few minutes well spent towards improving your business practices.

To make the whole interaction with us meaningful we have enclosed a small form to inform us about your business profile. Please take a minute to fill this up. So that on receiving the same we will be able to suggest you the most cost effective solutions path which maximizes the ROI (Return on Investment) on your I.T. spending. .

This will ensure a productivity gain in your business.

Yours sincerely,

Baiju Gujarathi
CEO

COUNSELING FACT SHEET

(Please return this duly filled up to help us offer you a productive solution)
(You may 'Submit' this form online or Print and Fax back or e-mail online from your Acrobat Reader)

COMPANY NAME: _____
Established in year: _____

Some of the key problems faced:

- | | |
|--|--------------------------|
| 1. Making quick and accurate Quote to a customer or prospect | <input type="checkbox"/> |
| 2. Revising Quotes and reworking customer options and choices | <input type="checkbox"/> |
| 3. Creating Job Card for production and control | <input type="checkbox"/> |
| 4. Production planning and machine wise optimum job allocations | <input type="checkbox"/> |
| 5. Job wise profitability monitoring | <input type="checkbox"/> |
| 6. Quality control and monitoring Jobs in production | <input type="checkbox"/> |
| 7. Missing customer delivery dates or timely delivery | <input type="checkbox"/> |
| 8. Complete, accurate and timely billing is often difficult | <input type="checkbox"/> |
| 9. Collections from customers and its monitoring | <input type="checkbox"/> |
| 10. Accounting and book-keeping | <input type="checkbox"/> |
| 11. Our current systems are isolated islands, not well integrated. | <input type="checkbox"/> |
| 12. We perceive need for enterprise wide integrated system | <input type="checkbox"/> |
-

Size:

Turnover (in rupees lakhs): (at the end of March 2002)
No of employees:
No of marketing offices: Cities/Towns:
No of offset machines:
Single Color 2 Color 4 Color
No of other machines
Lamination: Punching: Pasting:

Any typicality of print reproductions manufacturing process (please describe here):

I.T./E.D.P. background

Using software for enterprise process YES / NO

since year:

How many computers do you have?

Do you have a separate EDP dept./function:

Yes/No

No of employees for EDP function:

Do you use Networked systems: :

Yes/No

What type: (specify ver.) Microsoft NT/Windows 2000

Novel Netware

Unix/Linux family

How many servers you have deployed:

Any Database (DBMS) used? (eg. Pervasive, MS SQL, Oracle)

Major function computerized/ I.T. enabled

*(Briefly name package or platform used,
e.g. Tally/Ex, FoxPro/VB/Cobol etc.)*

Accounting

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Finance Planning

Inventory & Materials Management

Accounts Receivables/Payables

Sales Order Processing

Manufacturing, Production Planning

Payroll

Purchase Ordering & Indenting

Other

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Key Contact Person:

Designation:

Tel.: _____ Cell: _____

e-mail _____

Your company website url: www. _____
